Cameron M DeCain

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EDUCATION

Bryant University, Smithfield, RI

Bachelor of Science in International Business

May 2017

Concentration: Marketing & Spanish

Concentration GPA: 3.20 (Marketing), 3.90 (Spanish)

Dean's List Spring 2015

Scholarships: Bryant Black & Gold Scholarship Universidad de Salamanca, Salamanca, Spain

Fall 2015

Courses completed: Spanish Conversation & Redaction, History of European Union, Economics of Spain Received recognition for performance from the Salamanca Chamber of Commerce

RELEVANT COURSEWORK

Business Simulation Game Spring 2016

Lead team of five in running a theoretical athletic footwear company in head-to-head competition between classmates. Competed in a global market, selling branded and private label footwear in four geographical regions making financing, marketing and management decisions.

CIS 201: Fidelity Case Competition Finalist 2nd Place

Worked in team of four to analyze and highlight data in order to better understand the efficiencies of a financial service firm in a competition of 96 teams. Created in-depth Excel workbook to organize data, graphs, charts and tables, and presented results, conclusions, and recommendations to classmates as well as panel of judges.

BRYANT IDEA: Home Depot Team Project

Spring 2014

Collaborated with team of five first year students to analyze strengths and weaknesses within brick and mortar Home Depot Stores. Designed rapid prototypes to resolve problems relating to organization and operations within the store, and prepared executive summary to demonstrate basic concepts of prototype to faculty and alumni judges.

International Business Consultant for Taco Comfort Solutions

Lead team of three consultants to conduct extensive foreign market research for an industrial pump manufacturer looking to adapt their technologies for the foreign residential pool market. Created reports, presentations and spreadsheets to back our findings and presented our conclusions and recommendations to the client and panel of judges. Placed 2nd out of 12 teams and recognized for best final report.

PROFESSIONAL EXPERIENCE

Research and Marketing Intern, Biderbost Boscán & Rochin, Salamanca, Spain

Fall 2015

Researched and prepared data within in-depth spreadsheets for future executive programs in 2016, specifically pertaining to social responsibility and public management. Other responsibilities included translating documents and carrying out daily operational tasks. Received recognition for outstanding work by the Salamanca Chamber of Commerce.

Marketing and Development Intern, Maine Behavioral Healthcare, Portland, Maine

Worked in Marketing and Development Department to develop fundraising events and raise organization brand awareness for the largest mental health organization in Maine. Managed donor information within physical and online databases. Assisted in the organization of the signature fund raising event which resulted in significant advancement in donor base and financial capital.

ADDITIONAL EXPERIENCE

Deli Specialist, Big Y World Class Market, Longmeadow, MA Camp Counselor, Saint Mary's Parish, Longmeadow, MA

2013-2016

Summer 2011-2014

International Business Association (IBA)

Fall 2013-2017

SKILLS

- Proficient in Microsoft Excel, PowerPoint, Word.
- Working capabilities in the Spanish language.